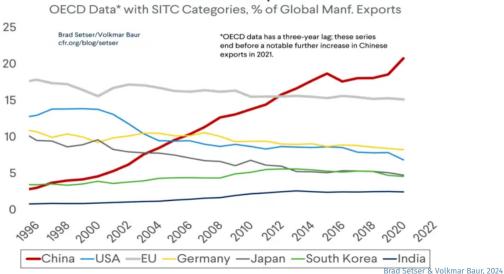
Places versus people: The ins and outs of labor market adjustment to globalization

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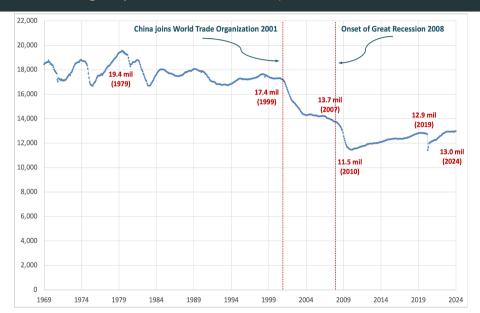
Any opinions and conclusions expressed herein are those of the authors and do not reflect the views of the U.S. Census Bureau. The Census Bureau has ensured appropriate access and use of confidential data and has reviewed these results for disclosure avoidance protection (Project 7511151: CBDRB-FY24-CES014-C090. CBDRB-FY24-O253. CBDRB-FY24-O330. CBDRB-FY24-O330. CBDRB-FY24-O330. CBDRB-FY24-O431.

China's share of world manufacturing exports: From 3% in 1996 to 22% in 2022





U.S. manufacturing emp: > 20% decline in 8 years: 17.4m in 1999 \rightarrow 13.7m in 2007



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 - Places vs people: Dynamism vs. decline
- 7 Conclusions and next steps

We *know* there was Manufacturing job loss in 'China shocked' places, 1991–2007 But core questions about adjustment and the longer-run are unanswered

- How do trade-exposed places adjust in the long(er) run, from 2000–2019?
 - What is the time path of recovery?
 - How do the 'new' jobs compare to pre-shock jobs sectors, wages?
 - How do the 'new' workers compare to pre-shock workers education, race, age, gender?

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- How do trade-exposed workers (aka people) adjust in the long(er) run?
 - Do workers move across industries, across places (as literature imagines)?
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 - If old jobs are replaced by new jobs, in what sectors, how do earnings compare?
- How are adjustments of places and people connected?
 - Do incumbent workers and their original places recover in tandem?
 - Or do incumbents workers move elsewhere to recover, while original places languish?
 - Or do places recover through worker replacement, while original incumbents languish?

Places vs. people: The ins and outs of labor market adjustment to globalization

Our simple angle of attack, exploiting U.S. register data 2000–2019

- Goal: Measure margins and magnitudes of labor market adjustment to adverse shocks—overall, by group, and among incumbents vs. others
- Method: Decompose changes in stocks of workers in places into trade-induced flows of workers across labor markets, sectors, employment status, countries, and entry + retirement

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We link $\Delta's$ stocks of workers in places to flows of workers across six margins:

- ① Origin ↔ destination locations (commuting zones)
- 2 Manufacturing ↔ non-manufacturing
- 3 Employment ↔ non-employment
- Working age → retirement age (age 65+)
- 5 Youth (age <18) \rightarrow adult worker
- 6 Foreign born → employed in US

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Adjustment margins considered by quantitative GE literature

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Places: Much evidence on how China shock affected local labor markets

- Steep declines in manufacturing employment (not offset by non-manuf)
 - Bernard, Jensen, Schott '06; Autor, Dorn, & Hanson '13; Dauth, Findeisen, Suedekum '14; Donoso, Martin, Minodo '15; Malgouyres '16; Pierce & Schott '16; Dix-Carneiro & Kovak '17; Foliano & Riley '20; Costinot, Sarvimäki & Vogel '22, Batistich & Bond '23; Dorn & Levell '24; Bloom, Handley, Kurmann, & Luck '24; Enriquez '24
- 2 Large rise in labor force exit, non-employment
 - ADH '13; Utar '14; Balsvik, Jensen, & Salvanes '15; Dix-Carneiro & Kovak '17; Citino & Linarello '19; Autor, Dorn & Hanson '19
- 3 Very little population adjustment
 - Bound & Holzer '00; ADH '13; Dao, Furceri, & Loungani '17; Greenland, Lopresti, & McHenry '19; Auten, Glaeser, Summers '18; ADH '21; Borusyak, Dix-Carneiro, & Kovak '22; Zabeck '24
- Adverse social impacts on many margins—crime, marriage, health, mortality
 - Feler & Senses '17; Dix-Carneiro, Soares, Ulyssea '18; Lang, McManus & Schuar '18; ADH '19; Adda & Fawaz '20: Pierce & Schott '20

People: Less evidence on how China shock affected trade-exposed workers

- 1 Classic Jacobson, LaLonde & Sullivan findings on long-term effects of job loss
 - Jacobson, LaLonde, & Sullivan '93; Sullivan & Von Wachter '09; Couch & Placzek '10; Schmieder, Von Wachter, & Heining '23
- Scarring effects of trade shocks on workers initially in manufacturing
 - Autor, Dorn, & Hanson, '14; Hakkala & Huttunen, '16; Utar, '18; De Lyon & Pessoa, '20; Dauth, Findeisen, & Suedekum, '21; Costinot, Sarvimäki & Vogel, '22, '24
- 3 Depth of damage, speed of recovery differ by country and initial conditions
 - Scarring effects vary by country: Bertheau et al., '23
 - Some rustbelts are rustier: Gagliardi, Moretti & Serafinelli, '23
 - Faster recovery in places w/more colleges: Howard, Weinstein, Yang, '22; Gagliardi et al., '23
- 4 Some social programs aid adjustment
 - Trade adjustment assistance and wage insurance: Hyman, '18; Hyman, Kovak, & Leive, '24
 - EITC: Bastian & Black, '24
 - Retraining (after work accidents) in Denmark: Humlum, Plato, & Munch, '24

Quantitative models: Strong predictions on channels of adjustment

- Quantitative models posit three adjustment channels
 - Location change; Sector and occupational change; Home production
- Models predict fairly rapid place-based adjustment
 - Caliendo, Dvorkin, & Parro, '19; Galle, Rodríguez-Clare, & Yi '22; Rodríguez-Clare, Ulate & Vasquez '22
- But places exhibit slow recoveries to trade shocks
 - Brazil, Denmark, Finland, France, India, Italy, Portugal, UK, US
 - Minimal recovery from China trade shock in US through 2019: Autor, Dorn, Hanson '21
 - Uneven recovery from shock through 2015: Bloom et al. '24
 - Relative gains among non-manufacturing workers: Pierce, Schott & Tello-Trillo '24
- And worker-level changes in occupations, places are gradual, incomplete
 - Bound & Holzer, '00; Dao, Furceri, & Loungani, '17; Dix-Carneiro '14; Howard, '20; Zabeck, '24

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Objective: Linking outcomes of places vs. people in trade adjustment

Confidential earnings, employment data for US labor market, 2000–2019

- LEHD: Worker-level panel covering 43 mainland US states
 - Quarterly earnings from each employer identifier
 - Industry and county of each job
- Opportunity Databank: Household Tax and SSA data
 - Demographics: Birthday, Race, Sex, Foreign-born status
- National Samples: ACS 2005-19; Decennial Census 2000 & 2010
 - Educational attainment for random subsamples
- Admin data employment counts line up well with official statistics.

Manufacturing decline: Seen in our LEHD data, 2000–2019

Manufacturing decline between 2000 and 2019

- Manufacturing employment count fell from 17.1mil → 12.mil (29%)
- Manufacturing employment share fell from 14.2% → 9.1% (36%)
- Manufacturing workers as share of working-age pop fell from 9.8% → 7.0% (29%)

Year:	2000		2019	
Sector:	Non-mfg	Mfg	Non-mfg	Mfg
Number of Workers (millions):	103.2	17.1	121.2	12.2

Empirical motivation: Industry exposure

• Forcing variable: Δ industry-level Chinese import penetration:

$$\Delta {\sf IP}^{\it us}_j \equiv \frac{{\sf US~imports~from~China}_{j,2007} - {\sf US~imports~from~China}_{j,2000}}{{\sf All~US~domestic~shipments~and~net~imports}_{j,2000}}$$

- ullet Problem: Δ China's penetration of US industries is endogenous
 - Could be driven by China-specific supply shocks or US-specific demand shocks
 - We are interested in the exogenous, supply-driven component...
 - Attributable to rising Chinese productivity, falling China-facing trade barriers
- ullet Sol'n: Canonical 2SLS strategy, exploiting Chinese exports to other countries k

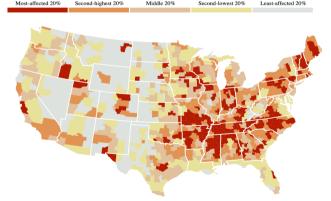
$$\Delta \mathsf{IP}_j^{\textit{non-us}} \equiv \sum_k \left(\frac{\textit{k's imports from China}_{j,2007} - \textit{k's imports from China}_{j,2000}}{\mathsf{All US domestic shipments and net imports}_{j,1998}} \right)$$

This provides an industry-level source of trade exposure

Strong regional component to trade shock \rightarrow Local labor market approach Concentrated in South Atlantic, South Central, Northeast, Great Lakes

Most-affected areas of the U.S.

Colors show which areas were most affected by China's rise, based on the increase in Chinese imports per worker in each area from 1990 to 2007. Hovering over each area on the map will show a demographic breakdown of that area, below, and its most-affected industries, at rieby.



Most-affected industries



Translation from industry-level to commuting zone-level (CZ) shocks

- Measuring local labor market exposure to industry-level demand shocks
 - We take a modern Bartik approach: Exposure identified by industry-level shocks
 - Shocks are projected onto start-of-period CZ industry employment shares
 - Controlling for main effects of summed manufacturing shares (Borusyak, Hull, Jaravel '22
- The CZ-specific change in import penetration from China is

$$\Delta \mathsf{IP}^{\mathit{us}}_{\mathsf{cz}} \equiv \sum_{j \in \mathsf{manuf}}^J \left(\frac{L_{\mathit{cz},j,2000}}{L_{\mathit{cz},2000}} \Delta \mathsf{IP}^{\mathit{us}}_j \right)$$

• CZ-level instrument is defined as above, except replacing ΔIP_j^{us} with ΔIP_j^{non-us}

$$\Delta \mathsf{IP}_{\mathsf{cz}}^{\mathit{non-us}} \equiv \sum_{j \in \mathsf{manuf}}^J \left(\frac{L_{\mathsf{cz},j,1990}}{L_{\mathsf{cz},1990}} \Delta \mathsf{IP}_j^{\mathit{non-us}} \right)$$

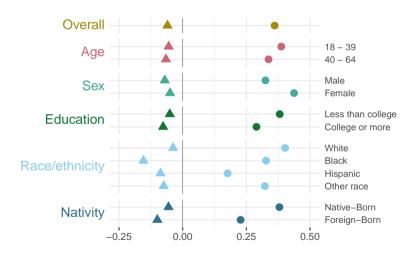
Regression analysis at the commuting zone level

ullet Estimating year-specific coefficient on import penetration measure, eta_t

$$\Delta Y_{\mathrm{CZ},t} = \mu_t + \frac{\beta_t}{\beta_t} \Delta \mathrm{IP}_{\mathrm{CZ}} + \gamma_t \left(\frac{\sum_{j \in \mathrm{manuf}}^J L_{\mathrm{CZ},j,2000}}{\sum_J L_{\mathrm{CZ},2000}} \right) + \delta_t X_{\mathrm{CZ},2000} + \epsilon_{\mathrm{CZ},t}$$

- β_t is estimated for each of 19 time periods t=2000-2001,...,2000-2019 by TSLS with CZs weighted by 2000 working-age population
- γ_t controls for main effect of manufacturing employment share, so β_t is identified by local mix of manufacturing industries, conditional on manufacturing share
- ullet $X_{{\it cz},2000}$ controls for Census division-by-year fixed-effects
- Omits Silicon Valley CZ (major outlier in tech growth)
- Spec derived from a (partial eq'm) gravity trade model in Autor, Dorn, Hanson '13
 - Perhaps the most scrutinized regression specification in recent labor econ (since QOB)

Exposure $(\sigma's)$ defined at CZ-level: Differs sharply by sector, demographic group



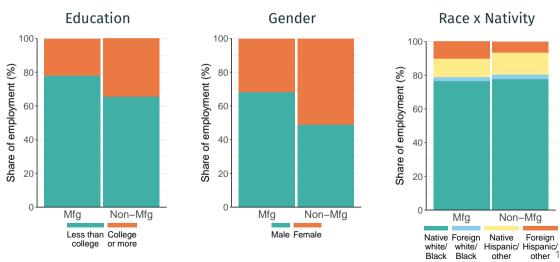
Interquartile range $\sim \sigma$

- 25.4 mil workers overall in top quartile
- 5.7 mil manufacturing workers (36%) in top quartile
- 19.7 mil non-manuf workers (21%) in top quartile

▲ Non-manufacturing ● Manufacturing

Manufacturing sector: Non-college white men substantially over-represented

Education, sex, race/nativity of manufacturing & non-manufacturing workers in 2000

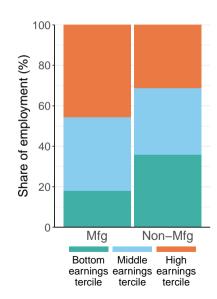


Manufacturing jobs: Half of mfg workers were top tercile earners in 2000

Constructing earnings terciles

- Three equally-sized earnings terciles in 2000
- Not specific to region, education, sector, etc.
- Apply PCE inflation-adjusted terciles through 2019, allowing shares to grow or shrink

pprox 45% manuf workers in top 3rd in 2000

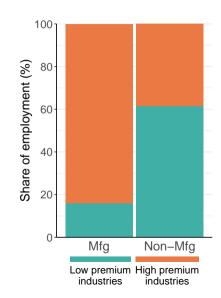


Manufacturing jobs: Most manufacturing workers were in high premium inds

Split industries into high/low premium

- Card, Rothstein & Yi '24 estimate AKM wage premia for 4-digit NAICS industries
- Split industries into above-average, below-average wage premium

Most mfg workers in high premium inds in 2000



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Measuring CZ-level net effects: Employment-population ratio

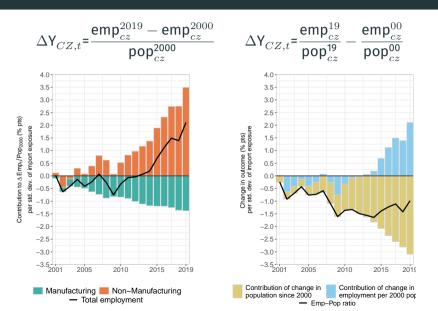
Emp-pop changes: We decompose the total employment to population ratio change in a commuting zone between 2000–2019 as :

$$\frac{\mathsf{emp}_{cz}^{19}}{\mathsf{pop}_{cz}^{19}} - \frac{\mathsf{emp}_{cz}^{00}}{\mathsf{pop}_{cz}^{00}} = \underbrace{\begin{array}{c} \mathsf{emp}_{cz}^{19} - \mathsf{emp}_{cz}^{00} \\ \mathsf{pop}_{cz}^{00} \end{array}}_{\mathsf{net \ emp \ change}} + \underbrace{\begin{array}{c} \mathsf{emp}_{cz}^{19} \\ \mathsf{pop}_{cz}^{19} \end{array}}_{\mathsf{effect \ of \ pop \ change \ on \ emp/pop} + \underbrace{\begin{array}{c} \mathsf{emp}_{cz}^{19} \\ \mathsf{pop}_{cz}^{00} \end{array}}_{\mathsf{pop}_{cz}^{00}} + \underbrace{\begin{array}{c} \mathsf{emp}_{cz}^{00} \\ \mathsf{pop}_{cz}^{00} \end{array}}_{\mathsf{pop}_{cz}^{00}} + \underbrace{\begin{array}{c} \mathsf{emp}_{cz}^{00} \\ \mathsf{pop}_{cz}^{00} \end{array}}_{\mathsf{pop}_{cz}^{00}} + \underbrace{\begin{array}{c} \mathsf{emp}_{cz}^{00} \\ \mathsf{pop}_{cz}$$

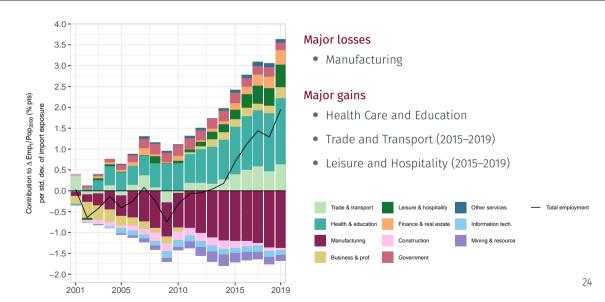
Net job change: Using the industry of the employer from LEHD, we decompose the total employment change in a commuting zone between 2000–2019 as:

$$\frac{\text{emp}_{cz}^{2019} - \text{emp}_{cz}^{2000}}{\text{pop}_{cz}^{2000}} = \underbrace{\frac{\text{emp}_{\text{mfg in } cz}^{2019} - \text{emp}_{\text{mfg in } cz}^{2000}}{\text{pop}_{cz}^{2000}}}_{\text{net emp change in mfg}} + \underbrace{\frac{\text{emp}_{\text{non-mfg in } cz}^{2019} - \text{emp}_{\text{non-mfg in } cz}^{2000}}{\text{pop}_{cz}^{2000}}}_{\text{net emp change in non-mfg}}$$

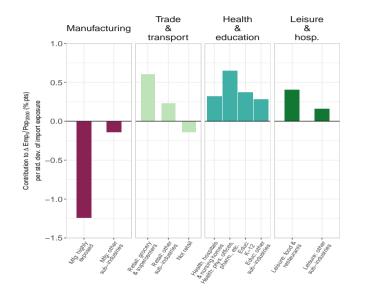
CZ-level net effects: Emp-pop ratio and net employment changes



CZ-level net effects: Trade-induced changes in industry composition



CZ-level net industry effects: Steep fall in manufacturing, 2000 – 2019



Major gains

- Retail
- Health services
- Education, Leisure

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The ins and outs of place-based adjustment: Net changes reflect gross flows

- Employment

 Non-Employment gross flows
 - Workers non-employed in the U.S. 2000 and employed in current CZ post 2000 and v.v. (including immigrants)
- **2** Cross-CZ Employment ↔ Employment gross flows
 - Workers employed in current CZ in 2000 and employed in different CZ post 2000 and v.v.
- 3 Sectoral reallocation Manufacturing ↔ Non-manufacturing net flows
 - Workers employed in manufacturing in CZ in 2000, employed in non-manufacturing in same CZ post 2000 and v.v.
- 4 Youth \rightarrow Worker inflows, Worker \rightarrow Retiree outflows
 - Inflow: Youth <18 in 2000 → working in CZ post-2000 (including foreign-born youth)
 - Outflow: Adult working in CZ in 2000 \rightarrow age 65+ post 2000

The ins and outs of place-based adjustment: Net changes reflect gross flows

Net mfg (or non-mfg) emp $\Delta = \text{sum of inflows} - \text{outflows across four margins:}$

$$\frac{\text{emp}_{\text{mfg in cz}}^{19} - \text{emp}_{\text{mfg in cz}}^{00}}{\text{pop}_{\text{cz}}^{00}} =$$
net emp change in mfg

$$\frac{\mathsf{inflow}^{\mathsf{non-employment}}_{\mathsf{mfg}\,\mathsf{in}\,\mathsf{cz},\,\mathsf{00-19}}-\mathsf{outflow}^{\mathsf{non-employment}}_{\mathsf{mfg}\,\mathsf{in}\,\mathsf{cz},\,\mathsf{00-19}}{\mathsf{pop}^{\mathsf{00}}_{\mathsf{cz}}}$$

net flows from non-employment

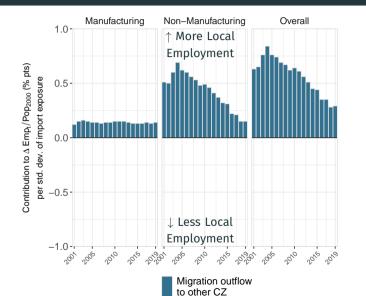
inflow_{mfg in cz, 00-19} - outflow_{mfg in cz, 00-19} pop_{cz} pop_{cz}

net flows from other sectors

pop_{cz} mg m cz, so is

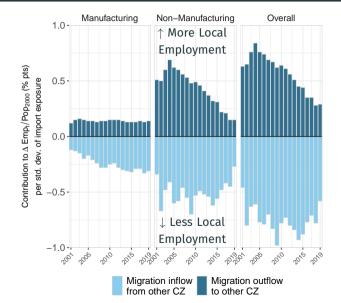
net flows from working age set, 18–64

Net changes reflect gross flows: Fall in worker outflows



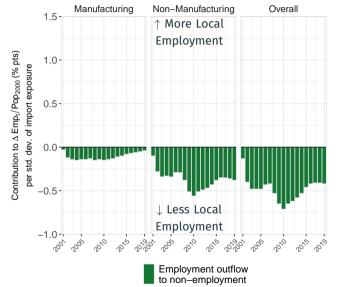
 Reduced worker outflows to employment in other CZs

Net changes reflect gross flows: Fall in worker inflows AND outflows



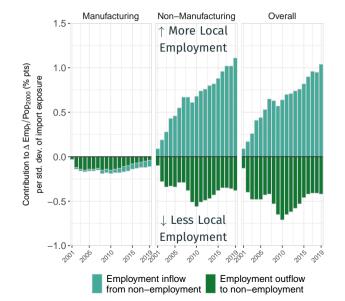
- Reduced worker outflows to employment in other CZs
- Reduced worker inflows from employment in other CZs
- cf. Notodiwigdo '20;
 Borusyak et al. '22; Koenen
 & Johnston '24; Zabeck '24

Ins and outs: Small outflows to non-employment



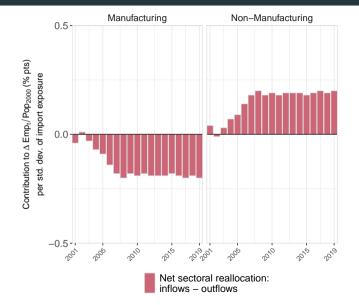
 Increased worker outflows to non-employment

Ins and outs: Small *outflows* to, large *inflows* from, non-employment



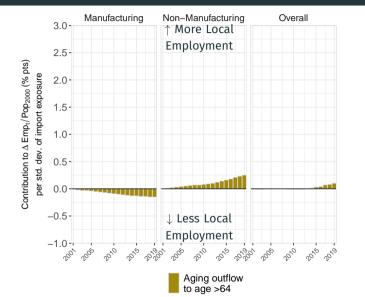
- Increased worker outflows to non-employment
- Increased inflows of adult workers not previously employed in U.S.

Ins and outs: Modest net worker flows manufacturing to non-mfg



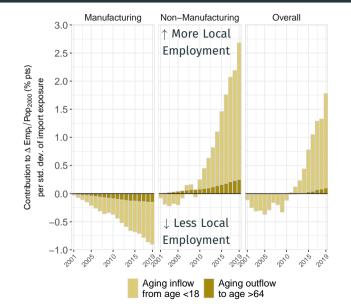
- Minimal net flows from manufacturing → non-manufacturing
- All net flows from manufacturing to non-manufacturing occur during 2001–07, at height of shock

Net changes reflect gross flows: Slightly lower retirement outflows



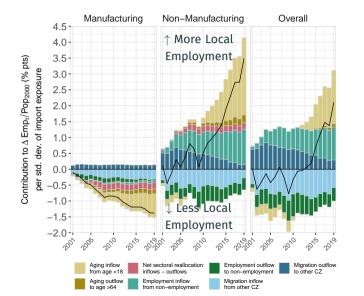
 Slightly lower retirement outflows (age 65+)

Net changes reflect gross flows: Large inflows of new workers (<18 in year 2000)



- Slightly lower retirement outflows (age 65+)
- Dramatic rise in youth entrant inflows (age < 18 in 2000)

Everything, everywhere, all at once: Non-manuf jobs, worker inflows are key



All channels combined

- Non-manufacturing accounts for all emp growth
- Sources of workers
 - New adult entrants
 - 2 New youth entrants
 - 3 Reduced cross-CZ worker outflows

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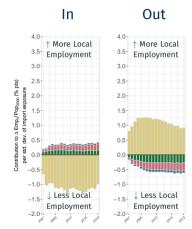
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Ins/outs by nativity×race: Whites+Blacks static; Hispanics, immigrants dynamic

Cross-CZ worker flows









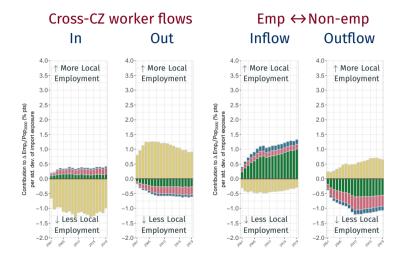








Ins/outs by nativity×race: Whites+Blacks <u>static</u>; Hispanics, immigrants dynamic









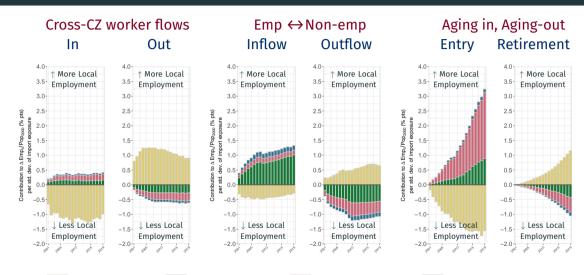




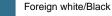


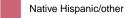


Ins/outs by nativity×race: Whites+Blacks <u>static</u>; Hispanics, immigrants dynamic



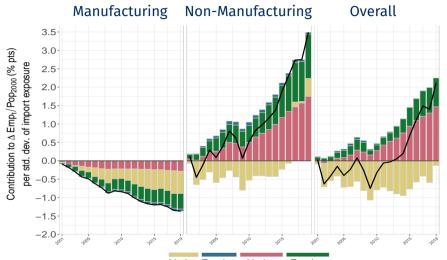




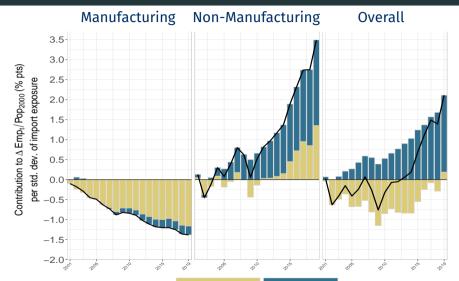




Net emp $\Delta's$ by race/nativity: All gains to native Hispanics, foreign non-Hispanics

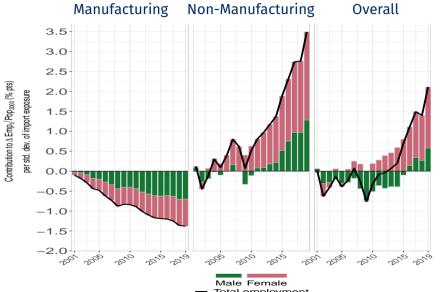


Net employment $\Delta's$ by education group: All net gains accrue to college grads





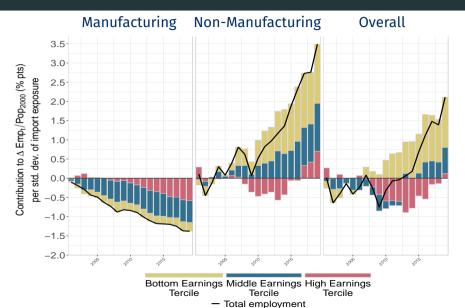
Net emp by sex: Women account for $> 2/3^{rds}$ of net employment gains



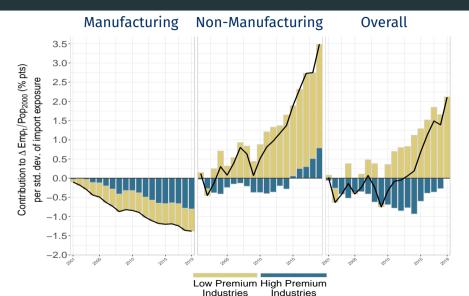
Agenda

- 1 Research question: Places vs. people
- 2 The state of knowledge
- 3 Approach: Data, identification, and stage setting
- 4 Net effects: Emp, pop, and emp/pop
- 5 The ins and outs of labor market adjustment
- 6 The quiet revolution in trade-exposed CZs
 - Changing workforce: Native v foreign-born; College v non-college; Men v women
 - Changing job quality: Earnings terciles and industry premia
 - Places vs people: Dynamism vs. decline
- Conclusions and next steps

Net emp by earnings tercile: Losses at mid + high terciles, gains at bottom tercile



Δ ind premiums: Losses in high + low premium inds, gains in low premium inds

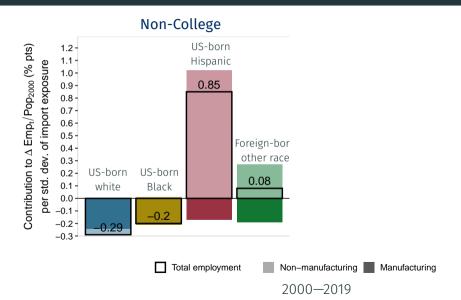


- Total employment

Agenda

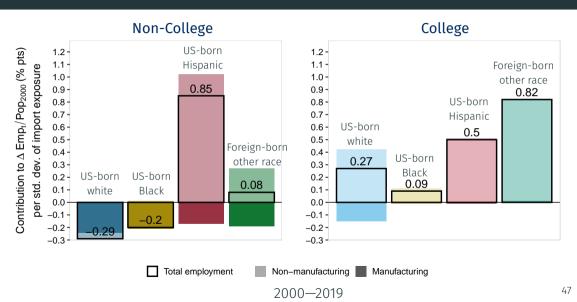
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Dynamism — Big net gains for US-born Hispanics, Foreign-born other races

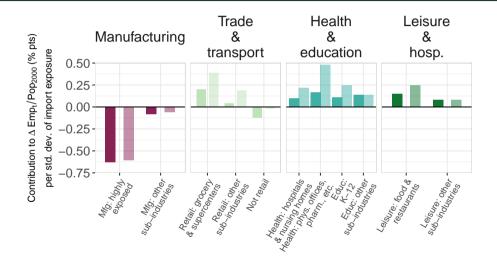


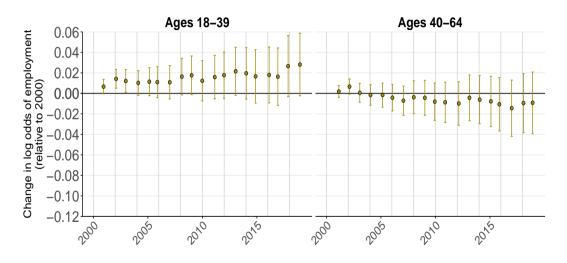
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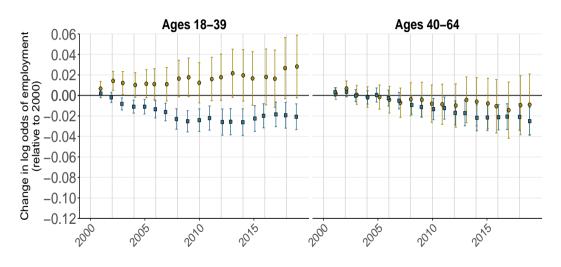
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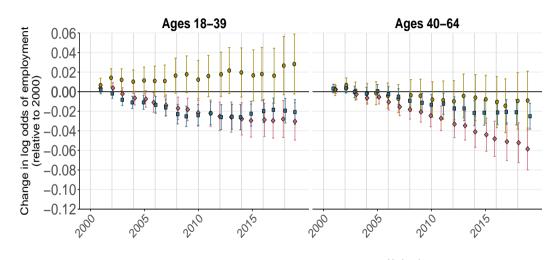


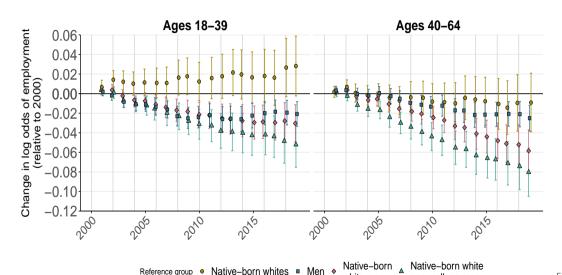
Dynamism — Women & men lost similar number of manufacturing jobs But many more women then entered non-manufacturing











white men

Agenda

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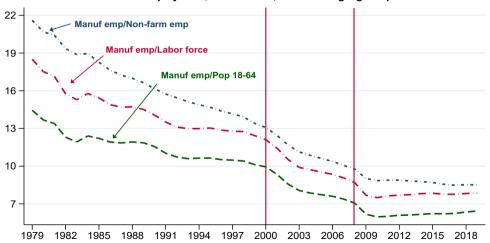
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- On the agenda
 - Where did deterred workers not come from?
 - Where did incumbents not go?
 - What are the sources of rising labor demand in China shock-exposed CZs?
 - How are the children of the China shock faring?

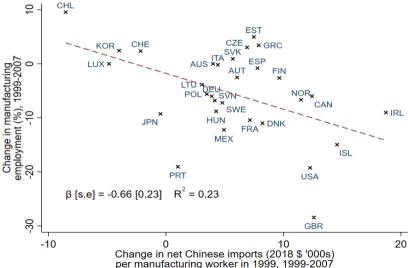
Thank you

As a share of emp or pop: Declining US manufacturing emp accelerates post 2000

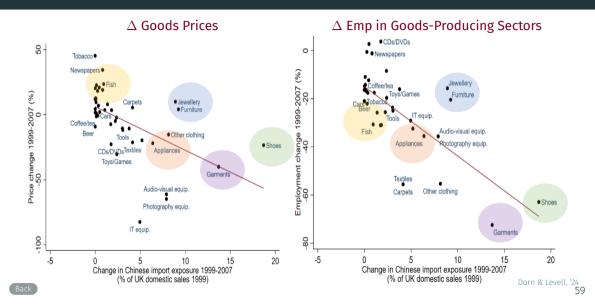
U.S. Manufacturing Employment 1979 – 2019 as a Share of Employment, Labor Force, and Working-Age Population



Worldwide: Δ Chinese imports $\leftrightarrow \Delta$ manufacturing employment, 1999-2007

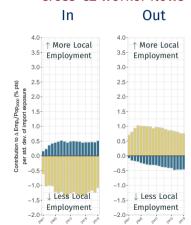


Trade, prices, and employment: It works just like the theory says



Ins/outs by education: Non-college grads staying put; College grads flow in & out

Cross-CZ worker flows



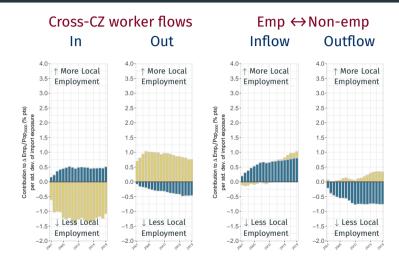




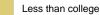




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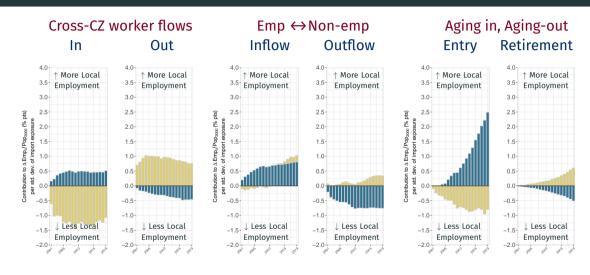






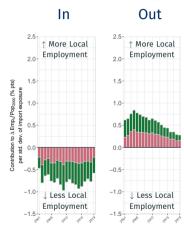


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Ins/outs by sex: Women — both adults and youth — are majority of new entrants

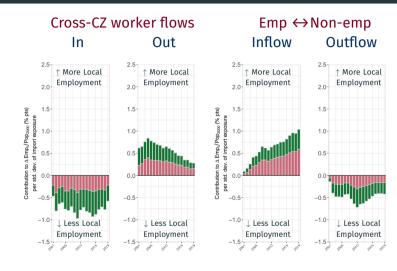
Cross-CZ worker flows







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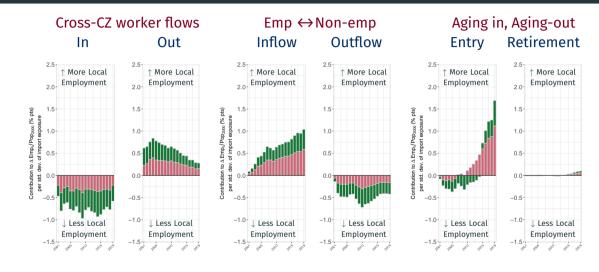








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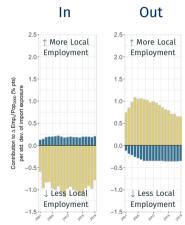






Ins/outs by nativity

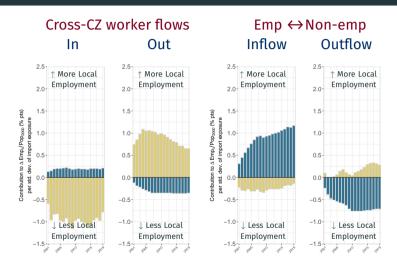
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Ins/outs by nativity









Ins/outs by nativity

